

ESC 
Packaging



**CAD DESIGN
ARTWORK
PLATES
TOOLING
PROOFING**

Websites:

online shop | www.escpackaging.co.uk
branded & bespoke | www.eosc.co.uk

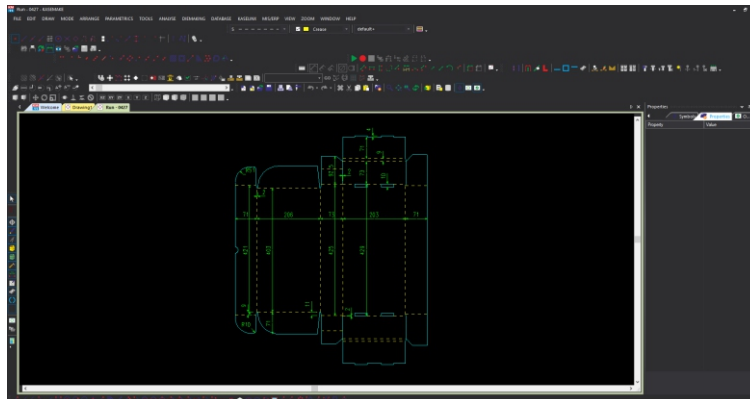
CAD DESIGN

ESC Packaging use AGCAD to create templates for all kinds of products.

Some products have parametrics included and so as long as we have accurate dimensions we can create our clients a template. The simple templates are not usually subject to a charge.

As templates take time to generate we limit the number of free parametric templates to 3 per client before an order is placed.

For complex CAD outwith parametrics, including boxes with fitments or die cut windows and so forth, we charge £50+vat to create the template. This is usually refunded when an order is placed without alterations or amendments. If you require the CAD changed we will inform you of any extra costs before proceeding.





ARTWORK & DESIGN

ESC Packaging use Adobe Illustrator and Corel Draw mainly to create designs for our clients. We charge £40 plus VAT per hour (15 minute blocks).

If you would prefer to supply your own artwork please follow these steps.

- Request the CAD template for your product.
- Ensure your artwork is vector format. We accept CDR / AI / EPS or PDF artwork formats.
- Make sure the design is 300dpi minimum
- Ensure screens / tints are set to 55lpi for polythene products and 175lpi for paper.
- Ensure solid line artwork without tints or tones are used for screen printed products such as fabric and some corrugated items.
- For screen printed items aim for font size 12 as a minimum size, smaller will disappear into the fabric weave and look illegible.
- Save the artwork in a U or C pantone, this will depend on the product. Or CMYK if this has been quoted.
- Convert all the fonts to curves or outlines.

**Send your design by We Transfer to
sales@escpackaging.co.uk**



ARTWORK & DESIGN

We love being transparent with our clients,
we don't believe in hidden costs.

If you cannot supply print ready artwork on
a template that we will give you, then there
must be an artwork charge of a minimum of £10+vat

WE CHARGE £40+VAT PER HOUR

This is a highly competitive hourly rate.
It barely covers our design team's time.

If you request that we submit artwork we understand
that you accept there will be a charge accordingly.
Please only ask for artwork to be created for you
if you agree to pay for our time.



PROOFING AND SAMPLES

ESC Packaging will always try to send you a sample that closely matches the product quoted.

We try to match size, colour, grade of material and manufacturer when we send you examples of our work.

**We do not usually need to charge for samples.
ESC loves showing off our quality!**

We will ask you to cover the cost of courier or post if you need duplicate samples sent.

For pre-production printed box samples we have an in-house digital printer and CAD design table. This is not a manufacturing standard of quality. It is a low cost option to show clients how their product might look. Many clients love to see a rough physical sample of their product before they order and is only £50+vat (max 600 micron) so is superb value.

For a true pre-production sample, the pricing will depend on the factory and the product. This involves setting up the large machines, creating tools and booking a production slot. Pre-production is never free unless the order is very large.



**OUR
ONSITE
DIGITAL
PRINTER
CAN PRINT
DIRECT TO
BOARD UP TO
500 MICRONS
AND
1000mm
WIDE CARD
and
CONTINUOUS
PAPER REELS
FROM 40GSM**

OUR ONSITE PROOFING MACHINES

**OUR
ONSITE
CUTTING
TABLE
CAN
CUT
UP TO
B1**

**720mm
Wide**

**1020mm
Long**





TOOLING AND DIES

ESC Packaging have a huge range of tools for all kinds of cartons, boxes and shaped cards.

If you can use one of our own stock tools it will ensure you avoid paying for tooling.

If your product requires a tool, you will be quoted our best price to make your tool.

This is yours to use as often as you like. If it breaks during production the factory will typically remake it or repair it without cost to you.

You can ask for your tool to be returned for UK produced products. We can't return tools from factories located outside the UK.

We always quote the actual cost price for tools to please don't ask us for a discount on them because this is asking us to make a loss on your order. Tools are part of production on many items made from board and corrugate and we can't make your product without one! We will quote your tool separately on your order form. Some factories tools are cheaper than others. This is because some use ROTARY tools (most expensive) and some use FLAT BED tools (less expensive) and there are a wide range of costs depending on how complicated the design is.

PRINTING PLATES AND SCREENS

If your order is flexographically printed or screen printed then you will have a charge on your order for plates or screens.

PLATES

We do not charge for litho plates, these are included in your product cost.

We charge printing plates for flexographically printed products.

This includes most economy paper bags and carrier bags, polythene and compostable carrier bags, some tissue and kraft papers, paper and polythene mailing bags. We charge only on the 1st order and as long as you do not change your artwork they are kept on file and can be re-used for many years.

SCREENS

We charge for screens on all orders of any screen printed bags and boxes. Its impossible to keep the screen for next time because they take up a lot of space, so every order will have a screen charge.

DIGITAL PRINTING

There is no need to charge for plates or screens if the production is via a digital route.



Thank you

**We look forward to working
with you soon!**

If you have any questions, comments
or suggestions we'd love to hear from you.